



C/O The Community Centre, Shute Hill, Bishopsteignton, Teignmouth, Devon. TQ14 9QL

The Proper Officer,  
Bishopsteignton Parish Council,  
The Community Centre,  
Shute Hill,  
Bishopsteignton,  
TEIGNMOUTH,  
Devon.  
TQ14 9QL

Dear Mrs Ford,

Re: Information boards – permission to display.

Further to our recent conversations and meetings, I would ask on behalf of Bishopsteignton Heritage (BH) for the Parish Council's (BPC) support in granting their permission for the erection of four information display boards in the village. We have taken advice from Mr Glen Crocker BA., MPlan, director and planning consultant at Xplanning. Mr Crocker was for several years a planning enforcement officer with Mid Devon District Council and has considerable planning experience. His advice is that the Parish Council can display, or grant the display, of information boards under their own powers and without recourse to Teignbridge District Council with the subsequent planning fees and possible delay.

Information display boards come under the Town and Country Planning (Control of advertisements) (England) Regulations 2007 Advertisement Regulations and not under the development planning regulations. As such advertisements are controlled with reference to their effect on amenity and public safety only, so the regime is lighter touch than the system for obtaining planning permission for development. As an information board is not strictly an advertisement under the dictionary definition, it might be helpful to set out the definition of advertisement as defined in section 336(1) of the Town and Country Planning Act 1990 (as amended) as: -

*"any word, letter, model, sign, placard, board, notice, awning, blind, device or representation, whether illuminated or not, in the nature of, and employed wholly or partly for the purposes of, advertisement, announcement or direction, and (without prejudice to the previous provisions of this definition) includes any hoarding or similar structure used or designed, or adapted for use and anything else principally used, or designed or adapted principally for use, for the display of advertisements."*

Therefore, the boards that we would wish to erect with your approval and involvement fall within this definition and regulation. Before any boards are ordered we would wish to submit to you details of the graphics and text for your approval. It is also important for you to know that the boards will be manufactured by the same firms that supply DCC (Stover Park) and Dartmoor National Park Authority ensuring their longevity and quality. We do believe that South West Colour Labs are the right people to help with the design for the Information Boards. Their products appear at Stover Park and at Paignton Zoo, they are first class and they come highly recommended. They take the pictures, text, and other ideas from us and produce a 5mm thick acrylic print to the size we want. We would recommend 100cm x 50 cm.

After the design is completed and printed the next stage in the process would then be to pass the acrylic print to Artisan Projects (who supply boards for DCC at Stover and also supply to Dartmoor National Park), for framing and mounting on legs. The Stover legs are made of Oak and, they assured us, will last longer than any of us!

Taking the proposed boards in sequence they are: -

### **Renewal of the information board at The Bishops Palace, old Walls.**

This is a replacement of the board that has over the years faded into ineligibility. BH are currently carrying out a two-year project with, in the first year the history of the site being researched and documented with the involvement of the parish, Exeter University, English Heritage and BH. In the second year further works will be carried out by the same team but with the emphasis on archaeology rather than history. The information obtained will be available to researchers, English Heritage, the general public and academia. Locally we will be producing lectures, artefacts, display material and involving the community as much as possible.

I believe that permission can be granted for this board under Class 13 of the regulations which states that: -

### ***Class 13 Advertisements on sites used for preceding ten years for display of advertisements without express consent***

#### *Description*

*13. An advertisement displayed on a site that has been used continually for the preceding ten years for the display of advertisements without express consent.*

#### *Conditions and Limitations*

*13.—(1) An advertisement does not fall within this description if, during the Limitations relevant 10-year period, there has been either a material increase in the extent to which the site has been used for the display of advertisements or a material alteration in the manner in which it has been so used.*

*(2) If any building or structure on which such an advertisement is displayed— (a) is removed in compliance with a requirement of, or under, any enactment, (b) is removed in any other circumstances, or (c) is destroyed by any means, the erection of any building or structure to continue the display is not permitted.*

*(3) Illumination is not permitted unless— (a) the advertisement is displayed with illumination on 6th April 2007; or (b) the advertisement is first displayed after that date, and the advertisement most recently displayed was illuminated.*

*(4) An advertisement that— (a) comprises sequential displays; or (b) otherwise includes moving parts or features; or (c) features intermittent lighting in a manner designed to give the appearance of movement, is not permitted unless— (i) it is displayed on 6th April 2007 and falls within the description specified in any of sub-paragraphs (a) to (c); or (ii) it is first displayed after that date, and the advertisement most recently displayed fell within any such description.*

The Old Walls board complies with this paragraph.

As the information and graphics for this board will change over the course of the project it is not proposed to erect the board immediately. It is probable that two boards will be made up, the first describing the project with graphics and the latter will contain the historical and archaeological information that has been discovered during the course of the research and site investigations and that will be the permanent installation.

**Two boards in St John's Churchyard – one displaying the history of St John's Church and the second placed near the Admirals' graves and showing the link with Nelson's Admirals and the Parish.**

BH have carried out research into the history of the Church and the Admiral's graves. These have been documented for the Heritage archives and a talk has been given on the Admirals' graves by Jenny Ridd of BH. The history of the Church was also the subject of a talk by Sir Andrew Ridgway. A faculty is being sought from the Dioceses and the application is being submitted.

I believe that permission for these can be granted under Class 2 of the regulations which states that: -

***Class2***

***Miscellaneous advertisements relating to the premises on which they are displayed***

*Description*

*2C. An advertisement relating to any institution of a religious, educational, cultural, recreational or medical or similar character, or to any hotel, inn or public house, block of flats, club, boarding house, hostel or Bed and Breakfast establishment, at the premises where it is displayed.*

*Conditions and Limitations*

*2C(1) Not more than one advertisement is permitted in respect of each premises Limitations or, in the case of premises with entrances on different road frontages, one advertisement at each of two such entrances.*

*(2) No advertisement may exceed 1.2 square metres in area.*

*(3) No character or symbol on the advertisement may be more than 0.75 metre in height, or 0.3 metre in an area of special control.*

*(4) No part of the advertisement may be more than 4.6 metres above ground level, or 3.6 metres in an area of special control.*

*(5) Illumination is not permitted unless— (a) the advertisement states that the services of a practitioner in human health or a veterinary surgeon are available at the premises on which the advertisement is displayed, or that medical or veterinary supplies are available there; (b) the illumination— (i) is by static means, (ii) includes no intermittent light source, flashing lights, moving parts or features, exposed cold cathode tubing, animation or retroreflective material, and (iii) is in a manner reasonably required to fulfil the purpose of the advertisement; and (c) the levels of luminance do not exceed the levels set out in paragraph 2 of Part 2.*

I also believe that the best way they can be displayed is under Class 1 which is within BPC's own powers (see below – BPC is the local authority in this instance) as follows: -

***Class1***

***Functional advertisements of government departments and their agencies, local authorities, public transport undertakers, statutory undertakers and Transport for London Description***

*1A. An advertisement displayed wholly for the purpose of announcement or direction in relation to any of the functions of a government department, an agency of a government department, a local authority or Transport for London, or to the operation of a statutory undertaking or a public transport undertaking, which— (a) is reasonably required to be displayed for the safe or efficient performance of those functions, or operation of that undertaking, and (b) cannot be displayed by virtue of any other specified class.*

*Conditions and 1A(1) Illumination is not permitted unless reasonably required for the purpose  
Limitations of the advertisement. (2) No advertisement may exceed 1.55 square metres in area.*

BH would involve BPC with a request for their approval to all text and graphics.

**Four Parish boundary stone marker, north of Ideford Common.**

This has been the subject of discussion at BPC and is well known to you.

I believe that permission can be granted for this display board under the same regulations above, namely Class 1 & 2.

The proper officer and BH have put together the text and graphics for your approval, the board will be manufactured by the same companies as used above. Cllr Davey has kindly offered a stone to be engraved for the site and BPC have expressed a desire for a ceremony to take place once all items are in place. Funding is being provided by BPC, DCC and BH.

The purpose of this letter is to request your involvement with this overall project on behalf of the parish and your approval of the boards once the final graphics and text have been put before you. We do hope you will be able to support this proposal and provide your approval. I would be happy to attend a meeting of the Council to discuss this letter and our proposals for a joint BPC/BH initiative for the village.

Examples of the boards are attached for the Churchyard and the boundary stone. The Old Walls board is awaiting text and graphic input from English Heritage.

Yours sincerely,

**Chris Grimshaw**

**C. P. Grimshaw  
Trustee Bishopsteignton Heritage.**

